

WORK EXPERIENCE

Current

PEPPER966 (Athens Radio Station – Contemporary Music)

09/19 – Today

Communication Manager

- New Business
- Brand Coordinator
- Social Media Manager
- Sponsorship and Event Management
- Event Production Coordination
- B2B Communication

COACHBOX.GR (self-project)

Life and Business Coach

08/2018 – Today

Personal and Brand Identity Coaching (for individuals and businesses)

I discovered, planned and initiated two unique programs:

«**Coach your Business to Success**» (team and organization strategy, business, branding, communication)

«**Brand Identity Discovery**» (for new business, individuals, campaigns)

SOCIAL MEDIA AND COMMUNICATION CONSULTANT

TORE (Event Furnishing Rental Company)

10/18 – Today

- Planning and Execution of Content for Social Media
- Writing for Website, Press Releases, Newsletter, Social Media, Advertorial
- Support Sales Team for day to day Responsibilities
- Product Photo Shoot Project Management (Idea, briefing, production and on set coordination, final selection photos, online presentation strategy)
- Create Promotional Videos and photos for B2B Communication
- Email Marketing Management (Clientele, newsletter texts and artwork design, mailchimp)
-

MOVIEPOSTER.GR (Online Movie Poster Gallery)

12/20 – 05/21

- Planning and Execution of Content for Social Media
- Writing for Website, Press Releases, Newsletter, Social Media, Advertorial
- Create Promotional Videos and photos for B2B Communication
- Email Marketing Management (Clientele, newsletter texts and artwork design, mailchimp)
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Past Experience

SKAI MEDIA GROUP

05/09 – 06/18

Radio Stations (05/10 - 06/18)

Melodia 99,2 (05/10 – 06/18) - RED 96,3 (05/10 – 12/15) – Freedom 88,9 (12/09 – 12/10) – Play (2010 - 2011)

Brand Manager

- Coordinate Internal and External Communication Channels
- Sponsorship and Event Management
- Event Production Coordination – e.g. «Vradies Melodia», «Freedom Day»
- Organize and execute radio promotion in associated event (theatre, concerts, cinema etc)
- Production Coordination of promotional radio and TV spots for all radio stations and Sponsorship events
- Web Manager (Social Media and Website)
- Radio Show Host for RED 96,3 (until December 2015) - Weekly
- Radio Show Host for Melodia 99,2 (2014 -2018) – Daily 16.00-19.00
- Radio Voice (sponsorships and commercial spots for both radio and TV)

- Music Supervisor for SKAI 100,3 (daily shows), SKAI events

Marketing Department (SKAI TV, SKAI 100.3, SKAI BOOK) (05/09 - 05/10)

Production Coordinator

- Promotional Material Production Coordination for Radio and TV shows
- Plan and Organize the Promotional material Scheduling within the groups' media
- Material Coordination (copy write, music licensing, studio, scheduling, production studio, on air)
- Barter Agreement Coordination
- Communication Management for FREEDOM 88,9

Work Experience

Le Spot Productions – HotBeeZ (Live Entertainment Department)

03/07- 07/08

Communications Manager and Press Office

- Press Office
- Organize and Execute Media and Commercial sponsors
- Plan and Execute Media Plan
- Promotional Material Coordination (TV and Radio Spots, Flyers, Posters, Outdoor promotion)
- Communication with agents, artists and music companies
- Team Leader (staff and volunteers)

Some of the Concerts: George Michael, Avril Lavigne, Tori Amos, James, Michael Myman, James Blunt, Massive Attack, Sex Pistols, The National, Imam Baildi

ERT SA. – Internship

03/06-07/06

Production Assistant

3month internship at the Annual Documentary Seminar in collaboration with European Documentary Committee

Duties

- Client Host
- Guest Hospitality and Transportation
- Artwork production coordinator
- Press Release, Guest Lists, Invitations, Journalists

Blues Hall Productions – House Of Art (Concert Hall)

10/03-03/06

Press Office and Venue Manager

- Press Office – Press Release, Media Planning και Budgeting, Artist Interviews, Media Relations, venue host
- Commercial and Media Sponsorship Management
- Plan and Execute Communication plan (Internal and External)
- Promotional Material (TV and Radio Spots, Flyers, Posters, Outdoor promotion)
- Communication with agents, artists and music companies
- Staff Manager (12 employees)
- Supplies management

Some of the Concerts: Ray Gelato, Big Time Sarah, Pink Martini, Manu Chao, Socrates, Arab Strap, Michalis Chatzigiannis, Stefanos Korkolis and many more

STUDIES

2017 - Today

MSc in Counselling with CBT (Canterbury University)

2017 – 2020

Life Coaching Practitioner level – EMCC accreditation

2016 - 2018

Counselling and Life Coaching (Aegean University – Lesvos)

2016 - 2018

Business and Executive Coaching (UOI - Ioannina)

2008-2009

Certificate of Professional Artist Management from Berklee College Of Music

2002-2006

BA of Arts in Communications from New York College (Empire State University of New York)

SEMINARS

Effective Listening, Elevator Pitch, Google Digital Marketing, Online Marketing, Communication, Branding, Personal Development, Resilience

LANGUAGE

Greek: Mother Language

English: Proficiency

COMPUTER LITERACY

Windows and Mac, Office, Wavelab, Broadcast, Galaxy, MailChimp, Canva, Zoom, Google Accreditation

INTERESTS

10k run, Tennis, Member of HCCMA (Hellenic Counselling Coaching Mentoring Association)

*Reference upon request